



Sponsorship and Vendor Information

Perceptions is excited to announce the 2020 Great Lakes Bay Pride Festival on Saturday, June 27, 2020 at Wenonah Park in downtown Bay City. Our festival aims to build a community that inspires engagement, equality, and respect for all throughout the Great Lakes Bay Region and beyond. The Great Lakes Bay Pride Festival is a family-friendly event that will bring together art, retail, food, and resource vendors from around the region. We'll also feature live entertainment, activities for kids and adults, an adult beverage area, and more! As always, the Great Lakes Bay Pride Festival would not be possible without the generous support of businesses and organizations in our region. Thank you for joining us this year!

Sponsorship Information

Your support for the Great Lakes Bay Pride Festival shows current and future customers, clients, and partners that your business or organization supports and affirms diversity inclusion. Our event is promoted not only to the LGBT+ community, but also to countless allies throughout the region, expanding the reach of your message exponentially. Each sponsorship opportunity also includes a vendor space that can be used to promote your business, organization, or civic group. Our valued sponsors provide critical financial support for this event and we thank you for joining us. Additional information about available sponsorship levels and incentives can be found inside the Sponsorship Opportunities document.

Vendor Information

Becoming a vendor at the Great Lakes Bay Pride Festival is an excellent opportunity to showcase your business, organization, or product to a diverse community. This year, we're taking care of the tough stuff! All vendors (excluding food) will have a designated space under a large pavilion or tent, plus an 8 ft. table and two chairs provided at no additional cost. Due to the windy conditions that sometimes exist in the riverfront park, this setup will provide a more safe and secure environment for everyone. If your display requires you to utilize your own infrastructure, prior authorization by the festival organizer is required. Tents must be properly weighted and not staked. We look forward to welcoming vendors and exhibitors who represent retail and resource businesses and organizations. More details about becoming a vendor at the Great Lakes Bay Pride Festival can be found inside the Vendor Application document.

Perceptions is well recognized in the Great Lakes Bay Region for its commitment and dedication to fostering an inclusive and supportive community that inspires engagement, equality, and respect for all. The Perceptions Board of Trustees and Pride Festival Planning Team are comprised of diverse, regional representatives who give of their time and talents to further our mission to provide inclusive sexual orientation and gender identity/expression (SOGIE) education, advocacy, networking, and resources to individuals and organizations in the Great Lakes Bay Region.